



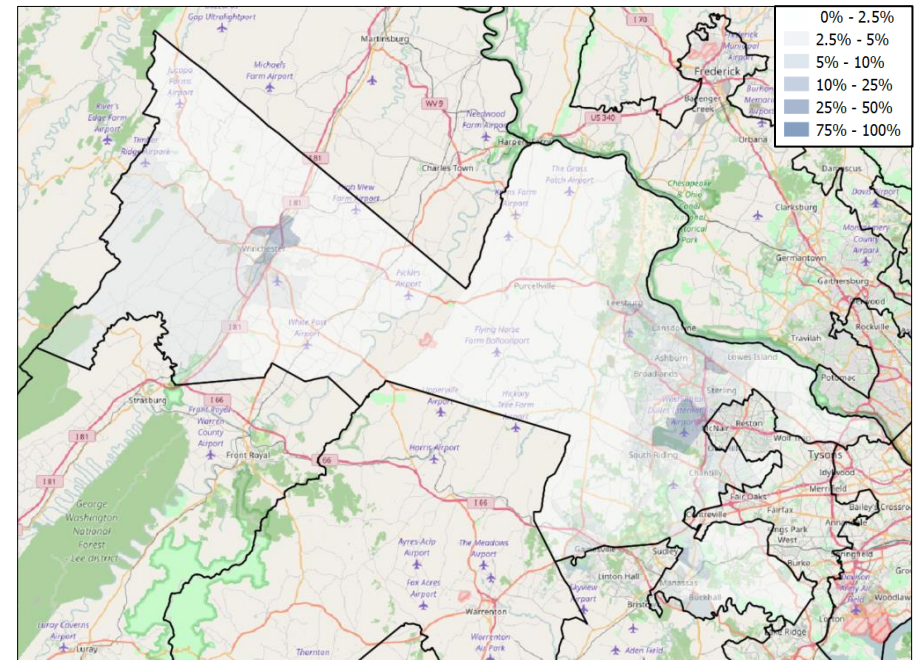
# VA-10 VOTER REGISTRATION OPPORTUNITIES



## DEMOGRAPHIC ANALYSIS

Group	Total	African American	Hispanic / Latino	Age 18-25
Voting Age Population	548,928	34,519	32,985	59,903
% of Population	100%	6.3%	6%	10.9%
Registered Voters	510,918	20,145	28,164	55,930
% of Voters	100%	3.9%	5.5%	10.9%
Unregistered Citizens	38,010	14,374	4,821	3,973
Projected Support	44.9%	77%	60.3%	45.9%

## REGISTRATION OPPORTUNITY DENSITY



## VOTER REGISTRATION TRENDS

Group	Total Reg #	% Dem	% Rep	% Ind	Reg Advantage	New Reg Turnout
<b>OVERALL</b>						
Current	510,916	38.8%	35.5%	15.2%	<b>D+3.3%</b>	70.3%
2014	504,324	39.7%	38.2%	15.9%	<b>D+1.4%</b>	30.0%
2012	503,202	37.3%	35.8%	13.5%	<b>D+1.5%</b>	75.6%
<b>AGE 18 - 25</b>						
Current	55,930	23.9%	21.2%	17.8%	<b>D+2.7%</b>	63.7%
2014	48,901	36.0%	36.8%	23.4%	<b>R+0.8%</b>	20.1%
2012	53,694	37.4%	34.1%	19.1%	<b>D+3.4%</b>	26.1%
<b>AFRICAN AMERICAN</b>						
Current	20,397	78.7%	4.9%	4.8%	<b>D+73.8%</b>	71.9%
2014	23,732	82.7%	7.3%	3.2%	<b>D+75.4%</b>	23.7%
2012	23,863	76.6%	7.2%	3.2%	<b>D+69.4%</b>	76.7%
<b>HISPANIC / LATINO</b>						
Current	28,593	60.7%	9.7%	13.5%	<b>D+51.0%</b>	75.8%
2014	29,848	65.8%	13.2%	15.6%	<b>D+52.6%</b>	21.7%
2012	29,180	61.2%	13.4%	14.1%	<b>D+47.8%</b>	77.1%

## CHANGES IN PARTISANSHIP

