



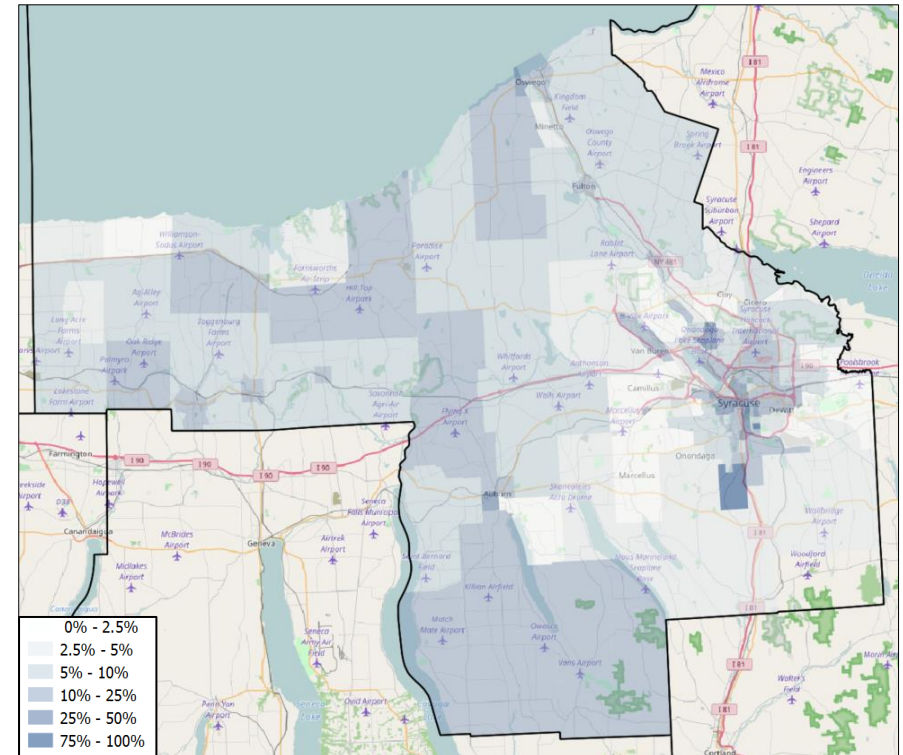
# NY-24 VOTER REGISTRATION OPPORTUNITIES



## DEMOGRAPHIC ANALYSIS

Group	Total	African American	Hispanic / Latino	Age 18-25
Voting Age Population	539,826	36,990	14,048	75,103
% of Population	100%	6.9%	2.6%	13.9%
Registered Voters	414,967	21,714	5,971	35,283
% of Voters	100%	5.2%	1.4%	8.5%
Unregistered Citizens	124,859	15,276	8,077	39,820
Projected Support	48.6%	91.7%	76.6%	54.2%

## REGISTRATION OPPORTUNITY DENSITY



## VOTER REGISTRATION TRENDS

Group	Total Reg #	% Dem	% Rep	% Ind	Reg Advantage	New Reg Turnout
<b>OVERALL</b>						
Current	414,967	34.0%	32.9%	33.1%	<b>D+1.1%</b>	0.0%
2014	439,731	34.1%	32.8%	33.1%	<b>D+1.3%</b>	26.9%
2012	460,150	34.4%	33.6%	32.1%	<b>D+0.8%</b>	59.3%
<b>AGE 18 - 25</b>						
Current	35,283	36.5%	21.1%	42.4%	<b>D+15.3%</b>	0.0%
2014	37,656	35.6%	19.4%	45.0%	<b>D+16.2%</b>	16.1%
2012	41,181	38.0%	19.2%	42.8%	<b>D+18.8%</b>	23.8%
<b>AFRICAN AMERICAN</b>						
Current	21,714	75.1%	3.9%	21.0%	<b>D+71.2%</b>	0.0%
2014	26,160	76.2%	3.9%	19.9%	<b>D+72.2%</b>	13.2%
2012	27,959	75.0%	4.1%	20.9%	<b>D+71.0%</b>	55.1%
<b>HISPANIC / LATINO</b>						
Current	5,971	54.0%	10.5%	35.5%	<b>D+43.5%</b>	0.0%
2014	9,616	46.8%	16.7%	36.5%	<b>D+30.1%</b>	12.7%
2012	10,521	46.5%	17.1%	36.4%	<b>D+29.4%</b>	52.0%

## CHANGES IN PARTISANSHIP

