



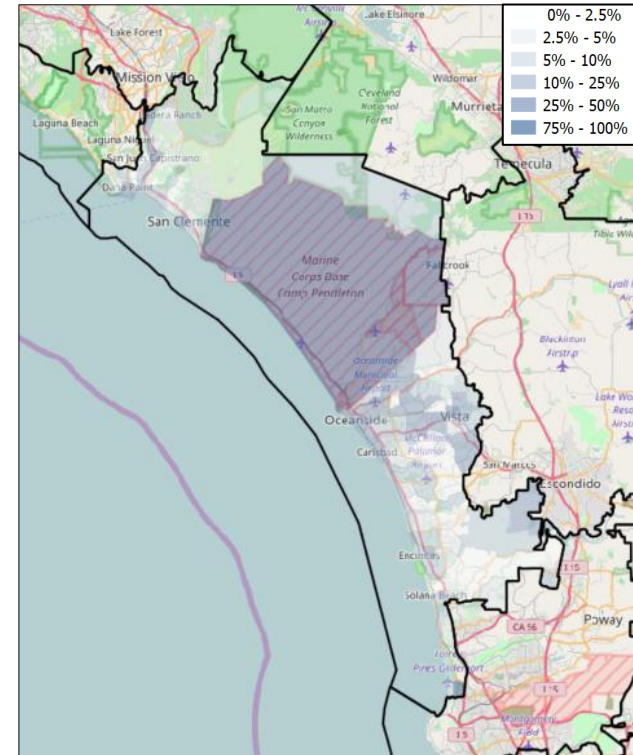
CA-49 VOTER REGISTRATION OPPORTUNITIES



DEMOGRAPHIC ANALYSIS

Group	Total	African American	Hispanic / Latino	Age 18-25
Voting Age Population	466,839	13,426	70,347	75,081
% of Population	100%	2.9%	15.1%	16.1%
Registered Voters	368,556	5,328	43,067	34,639
% of Voters	100%	1.4%	11.7%	9.4%
Unregistered Citizens	98,283	8,098	27,280	40,442
Projected Support	45%	79.3%	65.2%	53.1%

REGISTRATION OPPORTUNITY DENSITY



VOTER REGISTRATION TRENDS

Group	Total Reg #	% Dem	% Rep	% Ind	Reg Advantage	New Reg Turnout
OVERALL						
Current	390,505	31.0%	37.7%	31.3%	R+6.7%	0.0%
2014	360,070	28.8%	40.2%	31.0%	R+11.5%	42.7%
2012	380,567	28.8%	41.5%	29.7%	R+12.7%	78.7%
AGE 18 - 25						
Current	39,752	33.9%	22.9%	43.1%	D+11.0%	0.0%
2014	31,471	25.7%	27.2%	47.1%	R+1.5%	21.0%
2012	40,491	27.1%	29.4%	43.6%	R+2.3%	16.8%
AFRICAN AMERICAN						
Current	5,563	55.8%	11.9%	32.4%	D+43.9%	0.0%
2014	6,452	62.7%	11.1%	26.3%	D+51.6%	37.4%
2012	7,328	63.7%	10.8%	25.6%	D+52.9%	74.2%
HISPANIC / LATINO						
Current	49,833	44.6%	20.4%	35.0%	D+24.2%	0.0%
2014	47,935	39.0%	27.4%	33.6%	D+11.7%	30.0%
2012	49,520	39.5%	28.9%	31.6%	D+10.7%	71.3%

CHANGES IN PARTISANSHIP

